



Roof Shampoo ®

Why Roof Shampoo ® over other Competitors and/or Products?

Roof Shampoo ®

Advantages

1. No Bleach
2. Environmentally Friendly, safe around plants and animals
3. Kills Algae, Lichens and Moss
4. Can be used in temperatures 40°F or above
5. Immediate Results
6. 1 year Warranty
7. Experienced Contractors
8. May be applied when the roof is wet

Disadvantages

1. Cannot be bought over the counter
2. Must be applied by a Roof Shampoo® contractor
3. May cost more (per gallon price may be more, but usually covers more square feet)

Store bought Products (Home Depot, Menards, Lowes)

Advantages

1. Home Owner can apply
2. Removes most stains and streaking
3. May be less costly (see # 7 below)

Disadvantages

1. Can only be applied at certain outdoor temperatures (50-70°F or higher)
2. Warranties are limited
3. Does NOT kill Algae, Lichens or Moss
4. Risk of personal injury
5. May need to "scrub" roof shingles
6. Most contain bleach
7. Per gallon coverage may be less, you will need to purchase more product
8. Roof must be dry when you apply these products
9. Not all results are immediate, you may need to re-apply

10. Stains and streaks will reappear faster
11. Most products recommend applying the product, waiting up to 24 hours, then rinsing the product off
-or wait for rain to complete the process

Zablocki Roofing is the only Authorized contractor in Central Minnesota to use the Roof Shampoo® roof cleaning system. We have been serving the Greater St. Cloud area for over 10 years. We are roofing professionals, we know how to be on roofs safely, and will not do anything to damage your roof or void your warranties.

Many of our competitors will use a bleach based solution, stating that is what the Asphalt Roofing Manufacturing Association (ARMA) recommends. However, ARMA's recommendation was written a YEAR before ROOF SHAMPOO was developed and states that the bleach will only LIGHTEN roof stains.

We don't believe bleach is a good option because:

- Both bleach and Tri Sodium Phosphate will corrode roofing metals even in weak concentrations, and HIGH concentrations of Chlorine Bleach will accelerate damage, especially if the roof is not rinsed properly.
- Most companies that use the BLEACH method will also use high concentrations of phosphates which have been banned by 16 states. (Minnesota is one).
- Phosphates promote algae growth in water systems and choke off drainage systems with thick algae build up causing a multitude of problems.
- Chlorine Bleach releases toxic Chlorine Gas as it evaporates
- Bleach splashed on plants and small trees will kill them PERMANENTLY.
- ARMA states in their own bulletin that the use of Chlorine Bleach will merely "lighten" the appearance of algae stains, NOT remove them.

Why we chose Roof Shampoo®

- The proprietary ECO-FRIENDLY chemicals used in the ROOF SHAMPOO method will cause the entire root base of the algae, moss and lichens to be removed. That is why it can be easily rinsed from the roof using a low pressure, high volume rinse system.
- The vegetation that grows on asphalt shingles does not have a protective "cuticle", or "skin" like other vegetation does. That is why the proprietary solution we use can remove the vegetation from your roof, but does not harm any other plants around the property.
- Our pressure washer wand is merely used to generate the HIGH VOLUME of water required to thoroughly rinse the shingle and does not use damaging high pressure.
- Roof Shampoo® guarantees that the algae, moss and lichens will not return for 1 year. These are natural organisms, and cannot be permanently eliminated.
- The "Roof Conditioner" is a yearly maintenance program to prevent the vegetation from returning, and is a fraction of the cost of the original cleaning.

Bottom line is, the ROOF SHAMPOO method is the safest, most effective way to clean and maintain your shingle.